

Privacy Policy

In accordance with Regulation (EU) 2016/679 (GDPR), Organic Law 3/2018 (LOPDGDD), and Law 34/2002 (LSSI-CE), **Me&U (Irina Pilipenko)** informs users of its website about the processing of their personal data.

This Policy applies to the website, offline meetings, and communications of the **Me&U** club.

1. Data Controller

Me&U — Irina Pilipenko, NIE Y5516060F

Address: Carrer Vista Alegre, 31, 07015 Palma, Illes Balears, Spain

E-mail: care@meandyoulab.com

Business form: sole trader (autónoma)

2. Personal data collected

- **Identification and contact data:** first name, last name, date of birth (for 18+ verification), e-mail, phone number, city/country of residence.
- **Profile data:** questionnaire, preferences and partner selection criteria, open answers, photos/videos you provide, as well as illustrations generated using artificial intelligence based on your materials.
- **Interaction data:** records of scheduled meetings, e-mail/messenger communications (content related to service delivery), technical facts of sending/delivery.
- **Browsing data (cookies, IP, device identifiers)** — see the Cookie section below.
- **Special categories of data (Art. 9 GDPR):** information about sexual orientation, interests, and relationship preferences that you choose to provide. Such data is processed only with your explicit consent.

Minimum age for using the services: 18 years.

3. Purposes of processing

1. Managing registration, access, and use of dating club services (profile creation, support).
2. Selecting compatible candidates and organizing in-person meetings by appointment.
3. Maintaining the user's profile and internal compatibility assessment with other members (without automated decisions producing legal effects).
4. Identity verification and ensuring community safety.
5. Service-related communications (candidate proposals, reminders, profile status) and, with your consent, informational and marketing messages about the club's products and services.

6. Analysis of website and service usage (aggregated and, where possible, anonymized/pseudonymized) for platform administration and quality improvement.
7. Fulfillment of legal obligations (accounting, tax legislation, etc.).

4. Legal bases

- Performance of the service agreement (profile preparation, candidate selection, communication, meeting coordination).
- Data subject's consent (for sending marketing messages; processing of special categories of data; use of photos/videos/AI-generated illustrations; cookies not necessary for site operation). Consent may be withdrawn at any time without retroactive effect.
- Legitimate interests (information security, prevention of abuse; internal compatibility assessment without automated decisions producing legal effects).
- Compliance with applicable legal obligations.

5. Retention periods

- **Contract data:** for the duration of service provision and up to 5 years after completion (for rights protection).
- **Marketing contacts:** until consent is withdrawn or up to 24 months from the last activity, whichever occurs first.
- **Accounting records:** as required by law.

6. Data sharing and third-party access

- **Service providers/processors** (hosting, e-mail platforms, communication providers, IT support, payment services) — strictly under contract and instructions, with confidentiality and security measures.
- **Other club members** — to the extent necessary for matching, according to your visibility settings. In electronic communications, Me&U sends only text descriptions; real photos of members are not sent by e-mail or messengers and are shown only in person with mutual consent.
- **Public authorities** — when there is a legal basis.

7. User rights

The user may request access, rectification, erasure, restriction, data portability, and withdraw consent (at any time).

To exercise your rights, send a request to care@meandyoulab.com (identity verification may be required).

8. Security measures

Me&U applies appropriate technical and organizational measures to protect data from alteration, loss, or unauthorized access, including encryption of connections and passwords, access control and multi-factor authentication, pseudonymization/ anonymization, and internal review and incident response procedures.

9. Cookie Policy

The website uses first- and third-party cookies for analytics and personalization (strictly distinguishing necessary and non-necessary categories). Details and preference management are available in the **Cookie Policy**.

10. Changes to the Privacy Policy

We reserve the right to update this Policy to reflect changes in law or our processing practices. Significant changes will be communicated appropriately (on the website or via e-mail).